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This is the 32nd year of the parade in Wells, Maine. Our theme for this year's parade is "A Christmas Wish." The parade will take place on Sunday, December 10, 2017 at 2 pm. View the [Parade Route](#). Get [Directions To Parade](#). The Grand Marshal will be announced soon.

To download a copy of our event poster/flyer to post at your place of business, please tap or click on the "Download Parade Poster" button located in the right hand column on this or other pages. The parade is hosted by the [Wells Chamber Of Commerce](#). Last year's parade was a great success. [Thank you, to everyone who sponsored and participated.](#)

Please use the buttons below to learn more about sponsoring or participating in the parade. Help sponsor our parade and [reap the advertising benefits](#). Participating in the parade is FREE and you and your organization may apply to become participants by visiting our [Participants Page](#), filling out the application form and sending us your application.



**Primary Event Sponsor is:**



**Kennebunk Savings**