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This is the 31st year of the parade in Wells, Maine. Our theme for this year's parade is "Christmas Fun for Everyone." The parade will take place on Sunday, December 11, 2016 at 2 pm. View the [Parade Route](#). Get [Directions To Parade](#). The Grand Marshal will be Diana Abbott.

To download a copy of our event poster/flyer to post at your place of business, please tap or click on the "Download Parade Poster" button located in the right hand column on this or

other pages. The parade is hosted by the [Wells Chamber Of Commerce](#). Last year's parade was a great success. [Thank you, to everyone who sponsored and participated.](#)

Please use the buttons below to learn more about sponsoring or participating in the parade. Help sponsor our parade and [reap the advertising benefits](#). Participating in the parade is FREE and you and your organization may apply to become participants by visiting our [Participants Page](#), filling out the application form and sending us your application.



**Primary Event Sponsor is:**



**Kennebunk Savings**