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This is the 39th year of the parade in Wells, Maine. The parade will take place on Sunday, December 15, 2024 at 2 pm.

To download a copy of our event poster/flyer to post at your place of business, please tap or click on the "Download Parade Poster" button located in the right hand column on this or other pages. The parade is hosted by the Wells Chamber Of Commerce. Last year's parade was a great success. Thank you, to everyone who sponsored and participated.

Please use the buttons below to learn more about sponsoring or participating in the parade. Help sponsor our parade and reap the advertising benefits. Participating in the parade is FREE and you and your organization may apply to become participants by visiting our Participants Page, filling out the application form and sending us your application.



Silver Event Sponsors are:



Silver Sponsor is Kennebunk Savings and D.F. Richard Energy.
More sponsors!

Families, youth groups, civic groups, businesses and individuals are cordially invited to join us. There is no charge to participate. For more information on the parade, please contact the Wells Chamber of Commerce at 207-646-2451 or on the web at www.wellschristmasparade.com.