Home

This is the 39th year of the parade in Wells, Maine. The parade will take place on Sunday, December 15, 2024 at 2 pm.

To download a copy of our event poster/flyer to post at your place of business, please tap or click on the "Download Parade Poster" button located in the right hand column on this or other pages. The parade is hosted by the Wells Chamber Of Commerce. Last year's parade was a great success. Thank you, to everyone who sponsored and participated.

Here are the Judges' Choices (winners!) for 2024.



December 16, 2024

We wish to thank everyone that was involved in the 39th Annual Wells Christmas Parade on Sunday, December 15. The weather was sunny but a bit brisk! We continue to be grateful for the number of participants involved in the parade as well as the spectators!

Thank you to our sponsors: Silver Sponsors DF Richard Energy and Kennebunk Savings, Bronze Sponsors Renys and the Wells Rotary Club, Friends of the Parade Black Cat Cleaning, Butch & Kathy Chase, Nancy Hafford-State Farm Agent, Netvision Technologies, Peoples Choice Credit Union, SOS Maine and TC Hafford Basement Systems.

Thank you to the following members, employees and friends of the Wells Chamber for their gift of time to assist: Nancy Hafford-State Farm Agent; Civic Member Mike Manos; Adam Hedio, Coldwell Banker Residential Brokerage Kennebunk; Matt Beatrice, Kennebunk Savings; Jim Kanak; Peg Corbett; Jess Grimes; Patti Berger; Bri Worthington; York Hospital; Jim Berger; Koriahn Quint, Benefits and Beyond; Cathy Bame, Coldwell Banker Residential Brokerage Kennebunk; Dan Bowden, Pilots Cove Café; Williams Realty Partners, York; Wells Police Department; Wells Fire Department; Wells Public Works Department; Wells High School student volunteers; Mary and Bethany Berger; and of course, Santa.

And the Judges' choices are:

First Place – EVERETT'S AUTO
Second Place – A JOYFUL NOISE PRESCHOOL
Third Place – CONGDON'S DOUGHNUTS

Honorable Mentions

NEST and MULLEN FAMILY FARM
HARBORSIDE DENTAL & YORK COUNTY PEDIATRIC DENTISTRY
THE BROWN FAMILY
CRANTON THOMES DAY SCHOOL
BABY QUIP
RE/MAX REALTY ONE

Thank you everyone! Merry Christmas!

Please use the buttons below to learn more about sponsoring or participating in the parade. Help sponsor our parade and reap the advertising benefits. Participating in the parade is FREE and you and your organization may apply to become participants by visiting our Participants Page, filling out the application form and sending us your application.

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Silver Event Sponsors are:





Silver Sponsor is Kennebunk Savings and D.F. Richard Energy. More sponsors!

Families, youth groups, civic groups, businesses and individuals are cordially invited to join us. There is no charge to participate. For more information on the parade, please contact the Wells Chamber of Commerce at 207-646-2451 or on the web at www.wellschristmasparade.com.