

Parade News & Updates

Our 40th Annual Southern Maine Christmas parade will take place on Sunday, December 14th, 2025 at 2 pm. It is FREE to participate in the parade! We are looking forward to viewing your creative ideas!! Santa Claus will in the parade again, of course. His reindeer will be back at the North Pole helping the elves and Mrs. Claus prepare for Christmas Eve and Christmas Day.



If you have any problems accessing any of our online forms, please call the Wells Chamber Of Commerce or contact the web site administrator for assistance. We'll be very happy to assist you.